

Summary of the Massive Online Open Course

# inequalities in Latin America and the Caribbean

Research, Policy and Management  
for Social Transformations

**2017-2019**



## A contribution to social transformation in the region

At the end of 2017, the UNESCO's Management of Social Transformations (MOST) programme for Latin America and the Caribbean launched the Inequalities in Latin America and the Caribbean massive open online course (MOOC). This 4-week course, available in Spanish and English, addresses the regional panorama of inequalities, their multiple dimensions and contributes to the development of policies for social transformation in the region.

The academic success of the course and the high number of learners enrolled led to launch three editions, in which more than **11,000 people** signed up.

### #MOSTinequalities

**Inequalities** are one of the main challenges for Latin America and the Caribbean, and are a constant concern for the governments of the region, as the UNESCO World Social Science Report 2016 points out. At the same time, an even more sensitive challenge is to verify its link with the alarming levels of **violence** in the region. In fact, the Latin American and Caribbean region is the most unequal and most violent in the world. It is a major challenge for democracy.

The link between **social research and public policies** - their potential and the strategies for their promotion - constitutes one of the main challenges for the public policy in the countries of the region, in close relationship with the Sustainable Development Goals of the 2030 Agenda.



## MODULE 1: KNOWLEDGE, POLICY AND MANAGEMENT

Overview of the challenges of the link between knowledge and politics, with findings and recommendations on how to improve policy advocacy.

## MODULE 2: DIMENSIONS OF INEQUALITIES

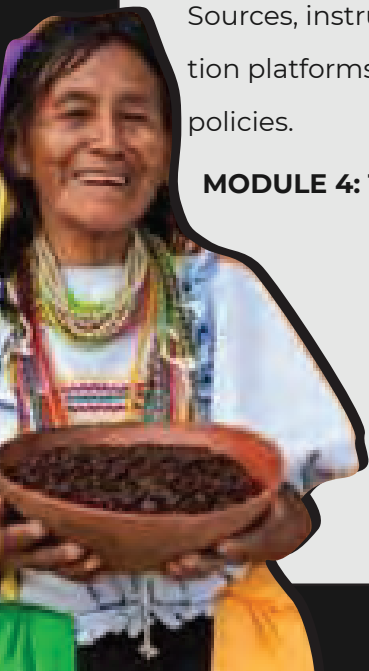
Inequalities and violence in Latin America constitute a structural challenge for sustainable development. Expert contributions show your multidimensionality of this situation.

## MODULE 3: KNOWLEDGE MANAGEMENT FOR POLICIES

Sources, instruments, media and collaboration platforms between knowledge and policies.

## MODULE 4: TRANSFORMATIVE PATHWAYS AGAINST INEQUALITIES

Keys to strengthen the research and action public in favor of equity.



## Why a MOOC?

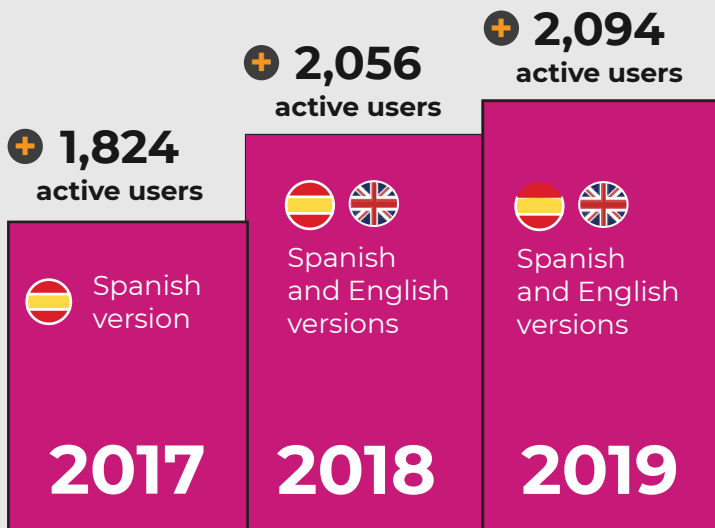
- + Great impact with **high-quality content**.
- + Flexibility, **accessibility**, economy, user-oriented.
- + Innovation and opening up to **wider audiences** and opportunities.

## Objectives of the MOOC


- + To strengthen the nexus between research and public policies.
- + To identify tools, strategies and practices.
- + To identify the challenges and opportunities that research and public policies have.



# MOOC results



**+ 11,826**  
enrollments in  
the three editions

 **33.7%**  
**retention index**  
exceeds MOOCs  
retention average (13%)

**85%** consider the course level as good or excellent

# + 15,900

## comments from learners

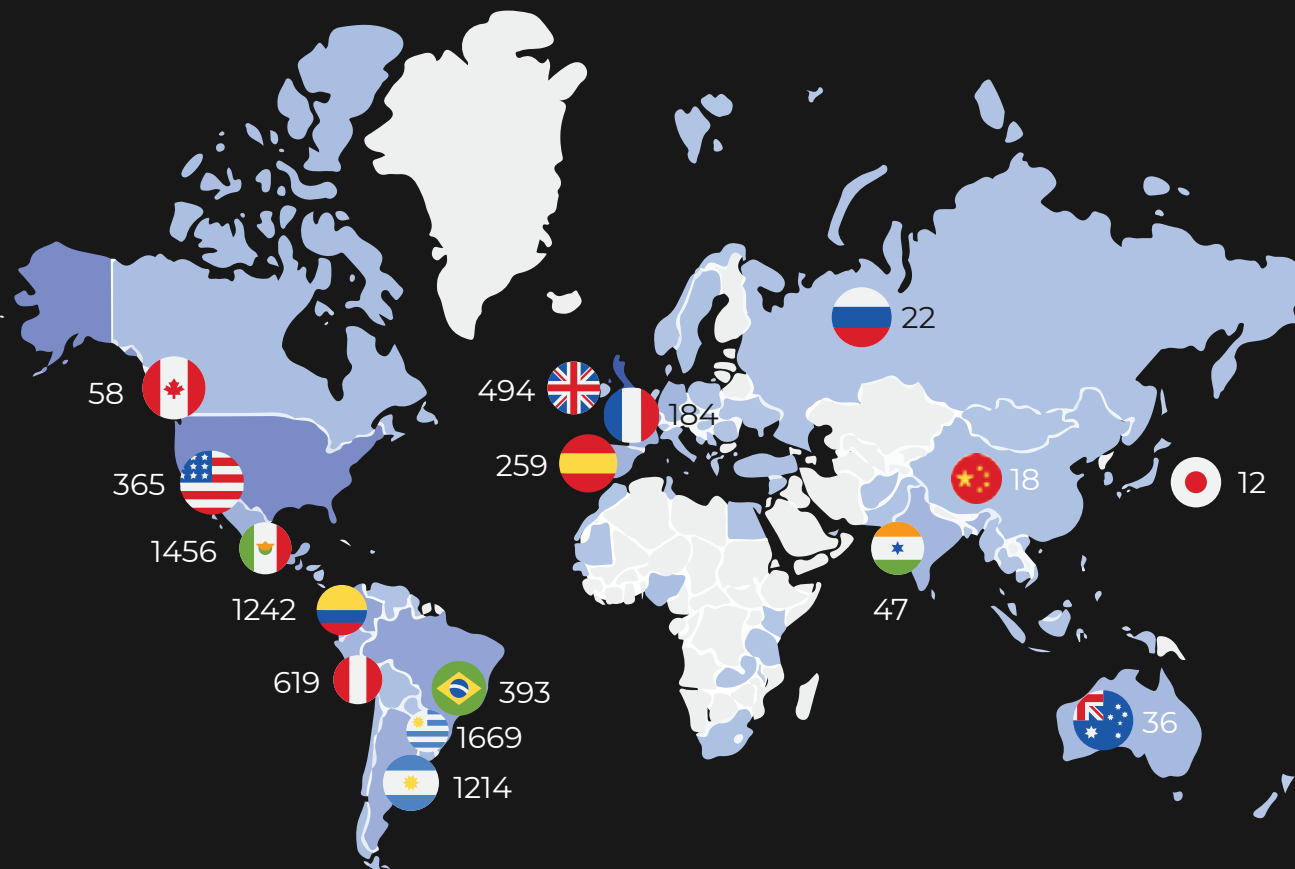
## How is the linkage between research and policy in LAC?

## +660 opinions

**from learners during  
the third edition**



# Worldwide learners from all ages



**26-35**

age range with greater participation (24%)

other ranges:  
36-45 (20.3%), 46-55 (20.3%)  
56-65 (12.3%)

**+ 135 countries**

**more than 23 countries from Latin America and the Caribbean**



# Gallery of images of inequalities in LAC

**+ 300**

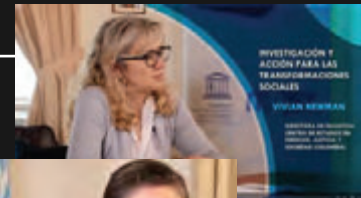
images provided  
by learners



## Accessible

course content  
available publicly

**WATCH VIDEOS**





# The region speaks about this MOOC

I am very fortunate to have found this course; it has reminded me of what I want to do with my career as a researcher.

**Adriana S, 2018**

Excellent course, with experts in the area, an invaluable resource bank and an efficient design, in addition to having discussion and reflection forums.

**@calipe3000, 2017 (Twitter)**

It is great, highly recommended as they give information that clarifies many doubts.

**@claudia\_0791, 2018 (Twitter)**

Learning with @unescomost\_lac  
"Stories are not made to sleep children, but to wake up adults".

**@jaramilloanama, 2017 (Twitter)**

... I find the readings and pedagogical resources very useful (...) it is left as a thematic library to access at any time.

**Merly Guanumen, 2019**

•This course has been a magnificent experience, I have reflected on the inequalities in Latin America quite a lot and I have also analyzed the design of the course that I think is excellent, with first-class exhibitors.

**Course satisfaction survey, 2019**

Thank you so much for one of the best courses I have ever had the pleasure to attend. **Audrey Goldsmith, 2018**

# #MOSTinequalities

## in Latin America and the Caribbean

### Forum on inequalities

(CLACSO Conference in  
Buenos Aires, 2018)

### Papers

The role of social policy in dealing  
with disasters. Alonso Brenes (2017)

How data and ICT can be effective  
allies to prevent youth violence in the  
countries of northern Central America.  
Aldo Magoga (2018)

Do social sciences influence the  
construction of public policies?  
Moisés Wasserman (2018)

Supporting document to the course  
Inequalities in Latin America and the  
Caribbean: statistics on the current  
situation (2019)

### MOOCs

2017-2019

### WikiTrivia on inequalities

collaborative game

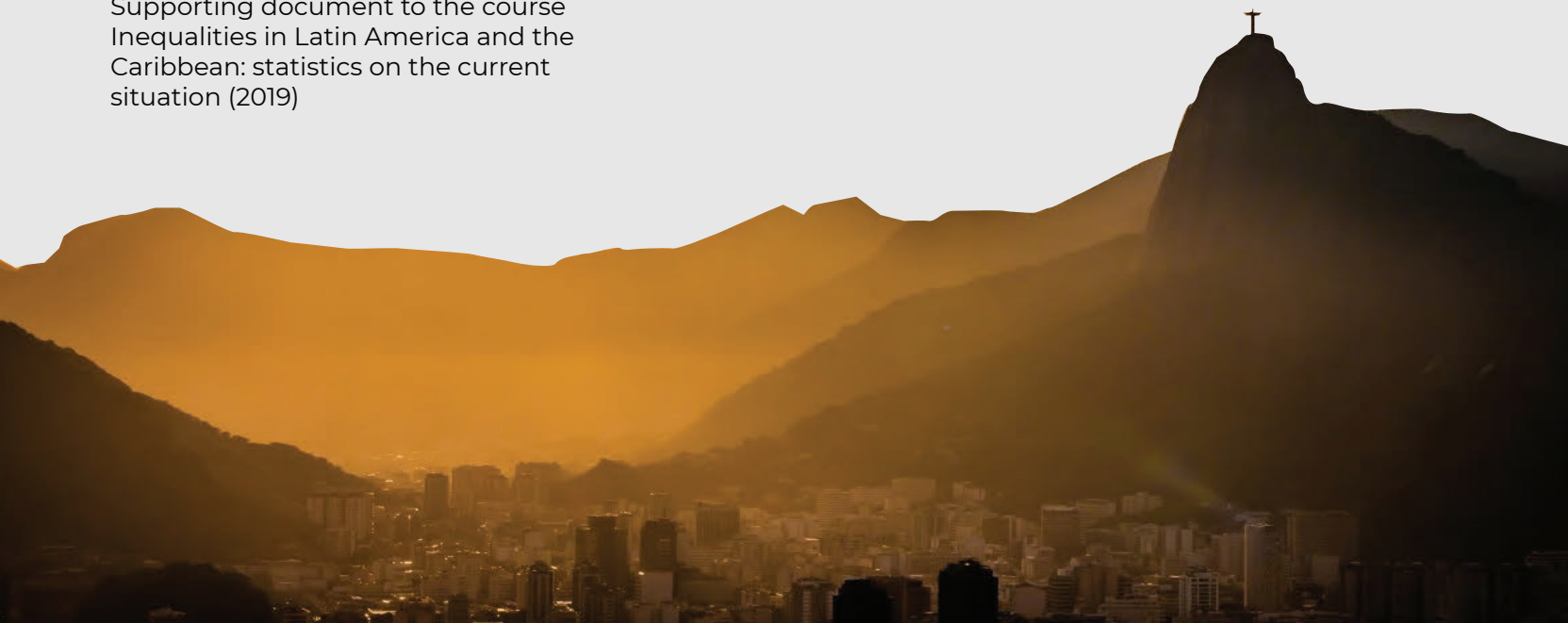
### Summer School in Panama

November 2019

### Photo book about inequalities in LAC

coming soon

### Image gallery of inequalities in LAC





## Academic Council:

Andrés Morales – UNESCO, Social and Human Science Specialist

Karina Batthyany – CLACSO, Executive Secretary

Luis Carrizo – UNESCO, Academic Coordinator MOOC

## Lecturers:

Lilián Abracinskas, MYSU | Laís Abramo, CEPAL | Marianela Armijo (Chile) | Alexandre Barbosa, Cetic.br | Armando Barrientos, University of Manchester | Karina Batthyany, CLACSO | José Joaquín Brunner, Grupo Faro | Fred Carden, Using Evidence | Jack Couriel (Uruguay) | Miguel Fernández Galeano (Uruguay) | Andrés Lalanne, CLAEH | Alicia Lissidini, UNSAM | Ana Laura Martínez, Cetic.br | Juliana Martínez-Franzoni, Universidad de Costa Rica | Raquel Martínez-Gómez, Blog Ceniza de Ombú | Enrique Mendizábal, onthinktanks.org | Vivian Newman, Dejusticia | Diego Sánchez-Ancochea, University of Oxford | François Vallaëys, Universidad del Pacífico | Aldo Magoga, URL | Roberto Saba, Universidad de Palermo | Jairo Acuña, UNDP | Andrés Morales, Social and Human Sciences | Guillermo Anlló, ICT Policies | Guilherme Canela, Communication and Information | Luis Carrizo, Social and Human Sciences | Zelmira May, Education | Frédéric Vacheron, Mexico Office.

## Institutional experience:

Grupo Faro (Ecuador) | Centro Latinoamericano de Economía Humana (CLAEH, Uruguay) | onthinktanks.org (plataforma global) | Cetic.br (Brasil) | Mujer y Salud en Uruguay (MYSU) | Dejusticia (Colombia)

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MOST América Latina y Caribe



MOST Programme's microsite